TABLE OF CONTENTS

ARTICLES

Being Social: Why the NCAA Has Forced Universities to Monitor Student-Athletes’ Social Media
Jamie P. Hopkins, Katie Hopkins & Bijan Whelton

The Proper Basis for Exercising Jurisdiction in Internet Disputes: Strengthening State Boundaries or Moving Towards Unification?
Niloufer Selvadurai

The New Privacy Battle: How the Expanding Use of Drones Continues to Erode Our Concept of Privacy and Privacy Rights
Chris Schlag

STAFF ARTICLE SERIES

Smartphone Wars: Emphasizing eBay’s First Two Factors in Smartphone Patent Injunctions
Christianna Edrington

The Failure of State Texting-While-Driving Laws
Cody J. Harding

Ill Suited to the Digital Age: Fourth Amendment Exceptions and Cell Site Location Information Surveillance
Michael T.E. Kalis

Drawing the Line: The Legality of Using Wiretaps to Investigate Insider Trading
Shane Miller

Jailbroken: Examining the Policy and Legal Implications of iPhone Jailbreaking
Kevin Rogers

Copyright in the Mobile Media Era
Krysta M. Smith

First Amendment Concerns in Governmental Acquisition and Analysis of Mobile Device Location Data
Gerald J. Votava III
PITTSBURGH JOURNAL OF TECHNOLOGY LAW & POLICY

VOLUME 13 SPRING 2013 ISSUE 2

2012-2013 EDITORIAL STAFF

Board of Editors

Editor-in-Chief
ASHLEY W. EDWARDS

Lead Executive Editor
BRANDY S. RINGER

Executive Editors
KATIE HOPKINS
ROBERT MORGAN
SARAH PAULSWORTH

Lead Articles Editor
JASKIRAN KAUR

Lead Research Editor
MAGARET WEI

Managing Editor
LAURA GÓMEZ-MARTIN

Articles Editors
SHANE MILLER
JOANNA RODRIGUEZ

Research Editors
SAMANTHA EISENBERG
KEVIN ROGERS
CHRIS SCHLAG

Staff Editors
JULIANNA BECKER
MAUREEN COSGROVE
CHRISTIANNA EDRINGTON
GREGORY GRAHAM
PETER GROH
CODY HARDING
DHAIRYA JANI
MICHAEL KALIS
KEVIN LEARY
PO-CHIEN LO
COLETTE MENALDINO
ELIZABETH ORTON
JENNIE RYAN
RAYZA SANTIAGO
MELANIE SEIGEL
KRYSTA SMITH
GERALD J. VOTAVA III

Faculty Advisors
MICHAEL J. MADISON
KEVIN ASHLEY

Document Technology Center Staff
LUANN M. DRISCOLL, Director
PHYLLIS GENTILLE
KAREN KNOCHEL
DARLEEN MOCELLO
BARB SALOPEK

ISSN 1087-6995 (print) 2164-800X (online) • http://tlp.law.pitt.edu
SUBSCRIBER INFORMATION

The Pittsburgh Journal of Technology Law & Policy (JTLP) is edited and published two times each year (spring and fall) by the students of University of Pittsburgh School of Law.

Correspondence. Address all correspondence regarding permission to reprint to Managing Editor, Pittsburgh Journal of Technology Law & Policy, University of Pittsburgh School of Law, 3900 Forbes Avenue, Pittsburgh, PA 15260; tlpjournal@gmail.com. Authors: see section entitled Information for Authors.


INFORMATION FOR AUTHORS

The Editorial Board of the Pittsburgh Journal of Technology Law & Policy invites the submission of unsolicited manuscripts. Submissions may include articles, essays, case notes, or comments concerning any aspect of the relationship between technology and the law. If any portion of a manuscript has been previously published, the author should so indicate. On certain scholarly works, JTLP will publish concurrently with another journal.

Format. Authors may submit manuscripts in electronic or hardcopy form, though electronic submissions are strongly encouraged. Electronic submissions should be sent as attachments in Microsoft Word format to pittjtlp.submissions@gmail.com. Authors should submit double-spaced, single-sided manuscripts with generous margins. We regret that submissions cannot be returned. Authors should retain an exact copy of any material submitted.

Citations. All citations should conform to THE BLUEBOOK: A UNIFORM SYSTEM OF CITATION (Columbia Law Review Ass'n et al. eds., 19th ed. 2010). In addition, the author should include his or her credentials, including full name, degrees earned, academic or professional affiliations, and citations to all previously published legal articles.

Copyrighted Material. If manuscript contains any copyrighted table, chart, graph, illustration, photograph, or more than eight lines of text, the author must obtain written permission from the copyright holder for use of the material. A photocopy of such written permission should accompany the submission.
Mailing Address. The *Pittsburgh Journal of Technology Law & Policy* highly prefers electronic submissions sent as Microsoft Word attachments to pittjtlp.submissions@gmail.com. However, JTLP also accepts hardcopy manuscripts sent to:

Executive Editor  
*Pittsburgh Journal of Technology Law and Policy*  
University of Pittsburgh School of Law  
3900 Forbes Avenue  
Pittsburgh, Pennsylvania 15260

Donors. The *Pittsburgh Journal of Technology Law & Policy* is a nonprofit organization and welcomes donations. Donors are recognized appropriately for their contributions. For more information, contact the *Pittsburgh Journal of Technology Law & Policy*, University of Pittsburgh School of Law, 3900 Forbes Avenue, Pittsburgh, Pennsylvania 15260, or e-mail tlpjournal@gmail.com.